



- 1873 Ganong Bros. Limited was founded by brothers James and Gilbert.
- 1885 Ganong Bros. invented the chicken bone, a cinnamon flavoured pink, hard candy jacket over a chocolate centre.
- 1887 Installed the first lozenge machine which is still in use.
- 1888 Was the first to imprint chocolates on the bottom by use of embossed celluloid pads, patented by Gilbert Ganong.
- 1895 Ganong was the first in Canada to make lollipops or suckers using butchers' wooden skewers.
- 1910 Invented and introduced the first 5-cent chocolate nut bar in North America. (first made by Arthur Ganong and George Ensor, the factory superintendent, to take along on fishing trips).
- 1917 Arthur Ganong became president of Ganong Bros. Limited.
- 1920 First confectioner in Canada to use cellophane in packaging; it was imported from France.
- 1926 Originated the moulded chocolate peppermint rolls (pepts).
  
- 1932 First in Canada to sell valentine heart boxes - boxes were originated and produced in the factory.
- 1957 R. Whidden Ganong became president.
- 1977 David A. Ganong became president.
- 1989 Introduction of Fruitland Chews - portable nutritious snack food.
- 1990 New plant on Chocolate Drive opened.
- 1999 Ganong Bros. is a 1999 winner of Canada's "50 Best Managed Private Companies " award.
- 2003 20,000 sq. ft. new plant expansion.

### **Ganong's "Evangeline"**

Used as a marketing symbol (or logo) from 1904 to 1978.

Ganong Bros. Limited believed that the qualities exhibited by Evangeline – purity, excellence, constancy, romance, and sweetness – (as described in the poem *Evangeline: A Tale of Acadie* written by the American Poet, Henry Wadsworth Longfellow, in 1847) applied to their candies, and thus used the symbol on all their products for 74 years.

The original painting for this image was commissioned with Canadian artist John David Kelly (an associate of the Group of Seven) in 1904. The watercolour has been restored and has a place of honour in the new facility at One Chocolate Drive, St. Stephen, N.B. (Ganong Bros. Limited Head Office)

